



Contra Costa County  
**COMMISSION FOR WOMEN**

County Connection, 2477 Arnold Industrial Way Concord, CA

Tuesday, September 15, 2015

7:00 p.m. - 8:30 p.m.

**Officers**

**Julianna Hynes**  
Chair

**Joey Smith**  
Vice Chair

**Rebecca Loboschefsky**  
Secretary

**District Members**

**Joey Smith**  
District I

**Stacey Howard**  
District II

**Dana Wellington**  
District III

**Iris Wong**  
District IV

**Kirsten Upshaw**  
District V

**At-Large Members**

**Rebecca Loboschefsky**  
**Argentina Davila-Luevano**  
**Phyllis Gordon**  
**Julianna Hynes**  
**Kathi Reed**  
**Tracy Ward**  
**Deborah Wood-Campbell**

*The CCCW's mission is, "to improve the economic status, social welfare, and overall quality of life for women in Contra Costa County."*

Attendance:

Julianna King-Hynes

Rebecca Loboschefsky

Kirsten Upshaw

Dana Wellington

Kathi Reed

Phyllis Gordon

Stacey Howard

Deborah Wood-Campbell

Lillianna Gonzalez

Iris Wong

Tracy Ward

Absent:

Argentina Davila-Luevano

Joey Smith

Chair's Report

**a.** Brown Act Training Certificates of completion were distributed and are to be returned to Julianna once individual training is completed.

**b.** Strategic Plan Review

The Contra Costa Commission for Women will provide reasonable accommodations for persons with disabilities planning to attend this meeting. Please contact us at least 48 hours prior to the meeting, at [www.womenscommission.com](http://www.womenscommission.com)



County Connection, 2477 Arnold Industrial Way Concord, CA

Tuesday, September 15, 2015

7:00 p.m. - 8:30 p.m.

Julianna will type and send out the updated Strategic Plan. Each county representative will meet with her supervisor by the end of the year. Key Performance Indicators will be discussed at the meeting next month.

Survey: Julianna passed out an example of a potential Women's Survey 2015 for all commissioners to review, mark up and be ready to discuss next month.

Visibility/2016 Recruiting: Membership committee will bring ideas on what the updated plan will be on increasing recruitment to the meeting in November. Rebecca will create a online flyer for the October 20 Meet and Greet from 6-7 pm at Supervisor Goia's office, followed by our regular meeting at 7 pm. Tracy will bring the food for the meet and greet.

**c. Business Cards**

Committee agreed to purchase economy business cards on Vista Print for \$7.99/person. All approved. Stacy and Iris will work with a graphic designer to update our current logo.

d. Paying for Meet-up \$14.95/month-We will calendar all of the events first then decide whether we will sign up for the Meet-up.

e. Agenda revision: After the minutes are complete, Rebecca will upload them into Dropbox for everyone to access and revise, should they choose to.

f. Dropbox: Julianna sent out the link to everyone for our Dropbox to find all of our files.

Approval of August Minutes-Amended due to spelling of names. 7:50 pm



County Connection, 2477 Arnold Industrial Way Concord, CA

Tuesday, September 15, 2015

7:00 p.m. - 8:30 p.m.

Motion to Approve as amended: Deborah motions, Stacey Seconds. All in Favor

### **Committee Reports**

Hall of Fame: Phyllis explained, we met previously at the Crowne Plaza and the menu is complete. We need to decide on a keynote speaker. Kathi passed out a revised Women's Hall of Fame Nomination Criteria/Timeline to all commissioners.

Women in the Workforce:

Next event is October 28 – Essentials for Women Entrepreneurs Panel chaired by Deborah and Stacey. Deborah passed out a Panel Format and Panel Discussion Assignment of Duties packets to everyone, which included details of the event.

Kirsten will be the moderator and Julianna will prepare the flyer. Julianna will take the lead on creating a survey monkey for candidates to explain why they weren't able to participate and attend the panel event.

Cookie Project: Phyllis explained she met with the Principal at Pittsburg HS to do a whole day assembly presentation of the Cookie Project on April 12<sup>th</sup> in the morning for approximately 1200 female students.

Public Relations:

Newsletter is almost ready to go. It will include an interview of Julianna. Stacey is gathering informative articles from an editorial blog for inclusion in future editions.

Stacey is planning on changing up the Newsletter format. Newsletters will be issued quarterly with a recap of past events and announcements of those scheduled in the next quarter.

### **Announcements & Community Events:**



County Connection, 2477 Arnold Industrial Way Concord, CA

Tuesday, September 15, 2015

7:00 p.m. - 8:30 p.m.

a. Kristen explained Rosie Aiello is providing a workshop on November 6/7<sup>th</sup>.

b. Our next meeting will be on October 20<sup>th</sup> at Supervisor Goia's office at 7:00 pm and the meet in greet prior to it at 6 pm.

c. Kathi brought t-shirt for commissioners to purchase for \$25.00.

**Meeting Adjourned** at 8:32 pm

Minutes taken and submitted by

Member at Large-Rebecca Loboschefsky